

DIY Jewelry Club's Review of a Jewelry Supplier Website

This month's website review is: [Wire-Sculpture.com](http://www.wire-sculpture.com)

What is the website address?

A: <http://www.wire-sculpture.com>

What is the name of the company's owner/founder/manager?

A: **Preston Reuther**

What year did the business begin?

A: **late 1990's**

Is there a physical location?

A: **3609 Faraon Street Suite 345, St. Joseph, MO 64506-3014 1-877-636-0608 (toll free)**

Is there a print catalog, or is it strictly online ordering?

A: **There is no print catalog at this time.**

Special Online Features

- **Weekly Newsletter**
- **Daily "Tips" via email**
- **Jewelry Making Contests**
- **International Shipping**
- **Free shipping on orders over \$150!**
- **FAQ Page with handy charts for conversions**
- **Lots of information on starting your own business**
- **Free patterns**
- **Finished Jewelry Gallery**
- **Handcrafted Jewelry Mall – for selling your jewelry!**

What's special about this company?

A: The Home Page is easy to navigate with 2 columns and many, many links making it a little busy! Items range from simple beads to gemstones, DVD's, tools and lots of wire! There are free patterns and lots of testimonials. And a weekly newsletter with interesting bio's on other jewelry makers just like us!

The core business is Mr. Reuther's Wire Sculpting System DVD Tutorial Packages. The master's package contains every video/DVD and supplies and tools for a whopping \$997 (on sale price.) There's a [Small Business Package](#) (scroll down the page) with DVD's, tools, supplies, ebooks and a few more items for a much more approachable \$139.95. Have Fun!

Be sure to look through the galleries for new projects ideas. And don't forget to visit the museum showcasing wire jewelry from times long gone.

I spent over an hour cruising around this site. There sheer quantity of stuff is awesome! The Rose Gold Wire has my interest... I recommend you at least stop in for a visit. You might decide to try your hand at "Wire Sculpting" after all :-)

